



Rethink Online Learning!

Online training and courses allow you to connect with your audiences around the world. But let's be honest — reading content online and taking a test does not equal comprehension and learning. What if you could effectively deliver training online that was just as engaging, collaborative, and interesting as they would be in person? And what if you could do this inexpensively, without any IT or expensive design work?

Effective Online Training Made Easy

Knoodle offers the power of expensive Learning Management Systems (LMS) without the hefty price tag as an easy-to-use cloud-based application that empowers every trainer and instructor to deliver effective self-paced courses. With Knoodle, you can create an engaging online training environment in minutes by using a combination of video, audio, presentation slides, and social interaction. Knoodle also takes your synced presentations and makes them into building blocks (what we call Synced Media Objects, or SMOs), so that you now have the power and flexibility to simply link multiple SMOs together to create new lessons or even a full course curriculum by using a simple drag and drop editor.

100% Web-Based, Hosted Training Solution

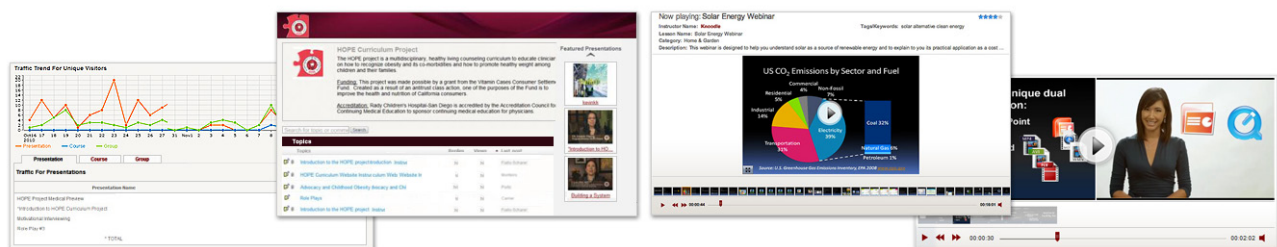
Don't worry about complex hardware or software installations — Knoodle is a completely hosted training solution. You can quickly get your training environment up and running in Knoodle without requiring IT support or a degree in computer science, so you can now focus on delivering your subject matter instead of wrestling with how to set up and use technology.

Flexible & Cost-Effective Pricing

Unlike a traditional LMS and a full-blown talent management software suite, there are no set up fees or hidden costs with Knoodle. Our monthly subscription plans are based on what you need. Your pricing plan is configured on how often your presentations or lessons will be viewed, so you can easily scale your plan up or down.

Knoodle Delivers:

- Easy & Fast Content Creation**
 Get your content up and available to your trainees in a flash! Just upload a PowerPoint slide and then either upload a video to sync to your slides, or simply use our built-in tool to create an audio dub or video recording from your computer's webcam and microphone. The result is that you'll have a high impact multimedia presentation in a matter of minutes.
- Multiple Publishing & Content Delivery Options**
 Invite people to view your presentation or lesson on a custom-branded page or virtual classroom, embed it onto a site, or export it for viewing offline or on a mobile device.
- Virtual Learning Environments**
 Create online learning environments for your viewers to promote interactivity between group members and provide access to additional materials.
- Social Interaction**
 Engage with your audience through live chat, comments, notes and annotations within each presentation or course.
- Testing, Learner Assessments & Reporting Analytics**
 Know how effective your lesson is by including built-in tests as well as track student viewership and performance with real-time analytics.



Create Classes in 5 Easy Steps

STEP Upload

1 Upload a PowerPoint file and a video or audio file. Don't have video? You can use our built-in webcam recording or audio dubbing tool, or simply create a timed slideshow in a single panel view.

STEP Create

2 Synchronize your slides and video together using our patent-pending "Play 'N Sync™" interface just by doing a few clicks.

STEP Test

3 Create a test or a survey with multiple question types and add it by dragging and dropping it directly into your presentation.

STEP Invite

4 Invite people to view your lesson, embed it into any website, or create a customized group as a virtual learning environment and community site.

STEP Measure

5 Gauge the performance of your lessons as well as your trainees with analytics and reporting that captures data on who viewed your presentations, how long they watched it, and how well they scored on your tests.

Knoodle's unique modular design and its ability to synchronize moving images with still images on two screens make it an ideal learning management system for multimedia learning. Microsoft PowerPoint can be used for rapid authoring, and video and animations are becoming easier to produce as personal media technologies advance. Synchronizing the two types of media in Knoodle is a cinch.

Gary Woodill, Ed.D.
Senior Analyst
Brandon Hall Group

About Knoodle

Knoodle provides an easy-to-use, cloud-based presentation, training, and learning management system in a single platform. You can deliver more effective and engaging online training and presentations by using a combination of video, audio, and PowerPoint slides. More importantly, Knoodle helps any salesperson, marketer, executive, instructor or trainer re-think online content delivery by putting the learning back into presentations, training, and e-learning. With Knoodle, you can leverage PowerPoint, video and/or audio to deliver effective online training, virtual learning environments, certification programs as well as how-to's, sales pitches,

and product demos in just a few minutes. Knoodle requires no IT, no complex content creation and no heavy integration to provide effective online training for customers, partners, and employees. For more information please visit us at www.knoodle.com.

Founded in 2009, Knoodle is an SK Telecom Americas portfolio company. With a \$12 billion market cap, SK Telecom (NYSE:SKM) is South Korea's largest telecommunications company and is one of eight divisions of the \$88 billion SK Group.

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consultation.

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