



# Power Up Your Presentations! Cut Through The Noise With Knooodle

Sales presentations falling flat? Corporate presentations missing the mark? Demonstrations and tutorials hard to understand? Anyone can make a PowerPoint presentation, but few can make a presentation that is viewed time and time again... a presentation that fosters audience engagement. Why not add audio on top of your presentation so that your audience can listen to you go through the talking points of your slides? Or, sync all those presentations to video to make it even more effective and engaging? How about adding a survey to it and giving your audience the ability to leave comments and ratings, along with having back-end analytics data so that you have a complete feedback mechanism to gauge effectiveness? Knooodle powers your sales and marketing presentations, product demos, how-to tutorials, and company pitches so that you can get your ideas across and be heard.

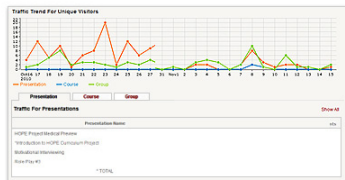
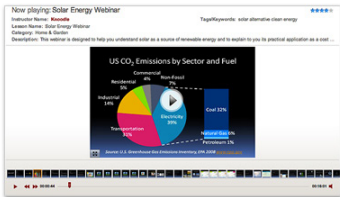


## Take Your Online Presentations Up A Level...or Three

With the ability to sync audio or video with your presentations, embed it on any site, and download it as a portable file, Knooodle's web-based, hosted presentation solution allows you to put your best foot forward anytime and anywhere, just like you were in person. Drag and drop features give you the power of any design house in the intuitive experience that you know. Don't have any video? Knooodle also gives you the ability to add audio tracks or voice dubbing, or even record video from your computers web cam on the fly. More importantly, analytics behind your presentation tell you who has viewed what, when, and for how long.

## Flexible & Cost-Effective Pricing

No set up fees or hidden costs. Knooodle's monthly subscription plans are based on what you need. Your pricing plan is configured on how often your presentation will be viewed, so you can easily scale your plan up or down.



## Knooodle Delivers:

- Easy & Fast Content Creation**  
 Get your content up and available in a flash! Just upload a PowerPoint slide and then either upload a video or audio file to sync to your slides, or simply use our built-in tool to create an audio dub or video recording from your computer's webcam and microphone. The result is that you'll have a high impact multimedia presentation in a matter of minutes.
- Multiple Publishing & Content Delivery Options**  
 Invite people to view your presentation on a custom-branded page, embed it onto a site, or export it for viewing offline or on a mobile device.
- Social Interaction**  
 Engage with your audience through chat, comments, notes and annotations within each presentation.
- Surveys**  
 Get immediate and direct feedback from each viewer by running surveys within your presentation.
- Reporting Analytics**  
 Know how effective your presentation is in real-time with built-in analytics and reporting that allows you to see who has watched your presentation and for how long they watched it.



## Create a Knoodle Presentation in 4 Easy Steps

### STEP Upload

**1**

Upload a PowerPoint file and a video or audio file. Don't have video? You can use our built-in webcam recording or audio dubbing tool, or simply create a timed slideshow in a single panel view.

### STEP Create

**2**

Synchronize your slides and video/audio together using our patent-pending "Play 'N Sync™" interface just by doing a few clicks.

### STEP Publish

**3**

Invite people to view your presentation on your branded Knoodle account, embed it into any website, or download a Portable Presentation that you can send.

### STEP Measure

**4**

Gauge the performance of your presentation with analytics and reporting that captures data on who viewed your presentations, how long they watched it for, and more.

“A key part of helping startups is providing them with a G/SCORE that measures a company on the path to sustainability. We score companies from around the world and use Knoodle so they can easily sync video and presentations together for a more effective pitch. We send these pitches to judges all around the world and it's critical that we have a flexible tool that is easy to create, easy to deliver, and effective at letting audiences understand the entrepreneur and their innovation.”

**Chris Shipley**  
CEO of Guidewire Group

## About Knoodle

Knoodle provides an easy-to-use, cloud-based presentation, training, and learning management system in a single platform. You can deliver more effective and engaging online training and presentations by using a combination of video, audio, and PowerPoint slides. More importantly, Knoodle helps any salesperson, marketer, executive, instructor or trainer re-think online content delivery by putting the learning back into presentations, training, and e-learning. With Knoodle, you can leverage PowerPoint, video and/or audio to deliver effective online training, virtual learning environments, certification programs as well as how-to's, sales pitch-

es, and product demos in just a few minutes. Knoodle requires no IT, no complex content creation and no heavy integration to provide effective online training for customers, partners, and employees. For more information please visit us at [www.knoodle.com](http://www.knoodle.com).

Founded in 2009, Knoodle is an SK Telecom Americas portfolio company. With a \$12 billion market cap, SK Telecom (NYSE:SKM) is South Korea's largest telecommunications company and is one of eight divisions of the \$88 billion SK Group.

**i**

Try out Knoodle  
for FREE!

Sign up for a  
free trial at:

[www.knoodle.com](http://www.knoodle.com)



**Corporate Headquarters**  
100 Mathilda Place, Suite 230  
Sunnyvale, CA 94086 USA

Tel: +1 (408) 328-2981  
Email: [sales@knoodle.com](mailto:sales@knoodle.com)